



BEACHFEST 2017

Sponsorship Information



Dear Neighbors, Friends of the Community, Business owners and Round Lake Area Chamber of Commerce members:

This year will be 13 years for our annual BeachFest! Each and every year it has continued to grow as draw larger crowds and continue to receive widespread publicity! Small town festivals, though not on the scale of county fairs, provide great entertainment, awesome food, vendors, and more. Round Lake Beach has one of the best small town festivals around!

As we prepare for the 2017 BeachFest, the festival committee depends on the commitment of our valued Sponsors such as you in assisting to make this “community-driven” event continue on. Think about the pride our festival brings to our community and all those who attend.

Again this year there are several levels of sponsorships to choose from that will enable you to promote your business or organization. This year’s BeachFest is scheduled for June 23rd – June 25th, 2017. This Annual Festival is family fun for all ages. We have a beautiful location at the Cultural & Civic Center of Round Lake Beach. This facility has indoor and outdoor spaces for all different events we offer, including a large indoor stage and banquet room. We have new rooms available now in our lower level of the Center where you can hold meetings, training or even a play. Our outside stage is limitless, filled with many opportunities to hold events as well. This facility, along with our strong marketing plan, insures that people from the Round Lake Area and the region attend this event annually. The activities at the festival include the area Pageant, children’s entertainment, popular local & regional bands, wonderful food, carnival, petting zoo and so much more! Our goal this year is to bring in more civic and nonprofit organizations to raise funds which are returned to our community to support local projects.

If your organization would like to participate in this year’s event as a Supporter, please fill out the form on the following pages and mail it in. You can also contact the below listed and we’ll be happy to stop by your business to pick up your donation.

Once again thank you for your past, current and future support. We look forward to seeing you this year at BeachFest 2017.

Sincerely,

Richard Hill – Mayor of Round Lake Beach
Kevin Wallace – Festival Chair
Round Lake Beach Cultural & Civic Center Foundation
2017 BeachFest Committee Members

RLB Cultural & Civic Center Foundation Attn: BeachFest
2007 Civic Center Way, Round Lake Beach IL 60073

Round Lake Beach 13th Annual BeachFest Sponsorship Levels



"The mission of the Round Lake Beach Cultural and Civic Center Foundation, A recognized 501(c)(3) not-for-profit organization is to create, enhance, and maintain ongoing sources of revenue for the center; to promote, support and add value to the activities. Programs, and services of the Center; and to encourage arts appreciation and civic participation throughout the Greater Round Lake Area"



2017 BeachFest Sponsorship Levels

Sand dollar Sponsor \$25 - \$75 (Friends/ Neighbors of the Community)

- Name on listing in festival insert
- Proud to Sponsor BeachFest decal

Nickel Sponsor \$100 - \$250

- Company listing in festival insert
- Company name on festival website sponsor page on Facebook
- Proud to Sponsor BeachFest decal

Copper Sponsor \$500

- Your corporate banner placed in festival area (sponsor provides) – **Size to be approved**
- Company listing in festival insert
- Company name on festival website sponsor page on Facebook
- Outdoor booth space – Sponsor provides tent, table, chairs
- Your company name or logo on main stage banner
- Proud to Sponsor BeachFest decal

Bronze Sponsor \$1,000

- Copper Sponsor Benefits Plus...
- **Event announcements of your business all three days of event in-between stage changes.**
- **A photo with the pageant Queens**
- **Tent provided for booth space – Sponsor to provide table & chairs**
- **Link to your company website from Center & Village's website**
- **Quarter page ad in festival booklet**

Silver Sponsor \$1,500

- Copper Sponsor Benefits Plus...
- **Event announcements of your business all three days of event in-between stage changes.**
- **A photo with the pageant Queens**
- **Link to your company website from Center & Village's website**
- **Tent with table & chairs provided for booth space**
- **Half page ad in festival booklet**

Gold Sponsor \$2,500

- Copper Sponsor Benefits Plus...
- Event announcements of your business all three days of event in-between stage changes.
- A photo with the pageant Queens
- Tent with table & chairs provided for booth space
- Link to your company website from Center & Village's website
- **Full page ad in festival booklet**
- **Corporate name on any local radio marketing**
- **Meet & Greet with the band of your choice and a framed picture**

Platinum Sponsor \$5,000 +

- Copper Sponsor Benefits Plus...
- Event announcements of your business all three days of event in-between stage changes.
- A photo with the pageant Queens
- Tent with table & chairs provided for booth space
- Link to your company website from Center & Village's website
- Corporate name on any local radio marketing
- Meet & Greet with the band of your choice and a framed picture
- **Centerfold ad or, 2 full page ads in festival booklet**
- **VIP parking passes for full event**
- **VIP Tent (12x12) next to main stage with your company sign** – Sponsor to provide sign
- **Two Carnival wrist bands on wrist band day only**
- **\$60 worth of drink tickets**

Event Location

Village of Round Lake Beach Cultural & Civic Center Festival Grounds
2007 Civic Center Way, Round Lake Beach IL 60073

Event Description

This is a free 3-day community event that is held annually during the month of June

BeachFest is a large community event that is promoted to the residents of Round Lake Beach and regional communities

This festival promotes positive community and business interaction with a variety of diverse music entertainment and many activities available for all age groups

Event Dates & Times

Thursday, June 22	6pm -9pm (Pageant only)
Friday, June 23	3pm - Midnight
Saturday, June 22	1pm - Midnight
Sunday, June 25	1pm - 10pm

Again as we prepare for our Landmark 13th Anniversary of BeachFest, we again are offering the opportunity for individuals, organizations or businesses to become a Sponsor for this "Community-Driven" event, which brings many visitors to our town and has helped Round Lake Beach grow to become one of the best small town festivals around!

The Round Lake Beach Cultural & Civic Center Foundation is a 501(c)3, so your contribution is fully tax deductible as permitted by Internal Revenue Code.

RLB Cultural & Civic Center Foundation Attn: BeachFest
2007 Civic Center Way, Round Lake Beach IL 60073



13th Annual BeachFest
2017 Sponsorship Donation Form
Sponsorships are due by: May 25, 2017
Artwork must be in by June 1st



Sponsorship Name: _____

Address: _____

City: _____, State: _____ Zip _____

Phone number: (_____) _____ - _____ Cell Home Work

Email: _____@_____

Sponsorship Level: Platinum \$5,000+ Gold \$2,500 Silver \$1,500 Bronze \$1,000,
 Copper \$500 Nickel \$100-\$250 Sand Dollar \$25-75.

Payment Method:

_____ Check or Money Order (included)

Make Checks Payable: RLB Cultural & Civic Center Foundation or RLBCCCF

_____ PayPal

_____ Credit Card # _____ Exp Date: _____

Print Name that is on credit card _____

Signature: _____ Date: _____

Mail Sponsorship to: RLB Cultural & Civic Center Foundation Attn: BeachFest
2007 Civic Center Way, Round Lake Beach IL 60073

For questions: 847-740-6026 Ext. 327

All Sponsorship donations are due-by-date mentioned on this form. This ensures your business name or name on all festival fliers and promotional terms mentioned above. If after due-by-date the RLBCCCF cannot confirm that the above agreement can be met, but will do all within their power to meet all sponsorship agreements. All banners that are provided will need the Fire Chief's approval when placed on the Civic Center grounds for the safety of our community members. If your banner is not able to be placed in the above location mentioned the RLBCCCF will do all they can to make sure your banner is located in an area per agreement. All marketing for BeachFest is at the discretion of the Village of Round Lake Beach and Radio when advertisement will be done, please note they are also donating this to BeachFest to advertise your business. All payments need to be paid in full and cleared for RLBCCCF to start agreement as mentioned above. If for any reason a sponsor feels agreement has been in breach a letter should be sent to the RLBCCCF Board to investigate if the BeachFest committee did all they can to uphold said agreement. In the case of acts of nature RLBCCCF will declare all has been upheld as the Board cannot predict said acts.